



Customer Account # \_\_\_\_\_

Thunderbird: \_\_\_\_\_

For Office Use Only:

C: \_\_\_\_\_

[www.wmphenixopen.com](http://www.wmphenixopen.com)

**Return to:**  
The Thunderbirds  
7226 N. 16<sup>th</sup> Street, Suite 100  
Phoenix, Arizona 85020  
Ph. 602-870-0163 FAX 602-870-4162

**2011 RESERVATION FORM**

**January 31 ~ February 6, 2011 at the TPC Scottsdale**

**BILLING AND DELIVERY INFORMATION**

Individual Name \_\_\_\_\_

Company Name \_\_\_\_\_

Bill to (if different from above) \_\_\_\_\_

Email \_\_\_\_\_

Billing Address \_\_\_\_\_

Office Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone \_\_\_\_\_

*U.S. Ticket Package Delivery Address (if different from billing) – No P.O. Boxes*

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Please charge my credit card:**

AMEX  MasterCard/Visa  Discover

Check or Money Order Enclosed

Bill Responsible Party (Pre-Pay Only – after 12/15/10)

Card Number \_\_\_\_\_

Office Use Only:

Exp Date \_\_\_\_\_ CVV (Security Code) \_\_\_\_\_

AUTH. CODE. \_\_\_\_\_

**TICKET PACKAGES**

\_\_\_\_\_ **Sponsor** - \$300

\_\_\_\_\_ **Clubhouse** - \$5,900

\_\_\_\_\_ **Members Club** - \$1,800

\_\_\_\_\_ **Clubhouse VIP Reserved Table**- \$12,500

\_\_\_\_\_ **Greenskeeper** - \$3,100  
*All Greenskeeper packages paid in full by 8/31/10  
will receive one additional Valet Parking Pass*

\_\_\_\_\_ **Chairman's Club Single Badge** - \$5,000 Each

\_\_\_\_\_ **Chairman's Club Two Badges or More** - \$3,750 Each

**BIRDS NEST VIP**

\_\_\_\_\_ **Birds Nest VIP 10-Pack** - \$6,000 ( \$7,000 value) Includes 10 VIP Badges per night Wed. – Sat.)

\_\_\_\_\_ **Birds Nest Individual VIP Tickets** \_\_\_\_\_ x \$175 = \_\_\_\_\_ (please specify day and quantity)

\_\_\_\_\_ **Wed, Feb 24**

\_\_\_\_\_ **Thurs, Feb 25**

\_\_\_\_\_ **Fri, Feb 26**

\_\_\_\_\_ **Sat, Feb 27**

\_\_\_\_\_ **Birds Nest Cabana** - \$20,000 (24 Badges per night Wed. – Sat.)

**OVER FOR TENTS, SKYBOXES, ADS, EXPO AND PRO-AMS**



Please complete contact/billing information on Page 1.

**CORPORATE TENTS AND SKYBOXES**

\_\_\_\_\_ **Skybox 16-** \$40,500  
(34 Badges Per Day Included Tue. – Sun.)

\_\_\_\_\_ **Skybox 17-** \$35,500  
(34 Badges Per Day Included Tue. – Sun.)

\_\_\_\_\_ **Skybox 16 North -** \$40,500  
(34 Badges Per Day Included Tue. – Sun.)

\_\_\_\_\_ **Skybox 18-** \$38,000  
(34 Badges Per Day Included Tue. – Sun.)

\_\_\_\_\_ **Skybox 16 Green -** \$40,500  
(34 Badges Per Day Included Tue. – Sun.)

\_\_\_\_\_ **Corporate Tent** – Starting at \$42,500  
Separate Contract also required. EPS logo must be emailed to logos@wmphoenixopen.com by 10/1/10

\_\_\_\_\_ **Skybox 16 Terrace -** \$45,000  
(34 Badges Per Day Included Tue. – Sun.)

\_\_\_\_\_ **Skybox 16 Terrace North -** \$47,500  
(40 Badges Per Day Included Tue. – Sun.)

**SOUVENIR PROGRAM ADS**

\_\_\_\_\_ **Single Full Page Ad - \$3,500**

\_\_\_\_\_ **Double Page Spread - \$6,500**

**Mechanical Specifications**

**Materials Deadline: December 15, 2010**

Trim size of magazine is 8.375 x 10.875. All live matter should be at least 0.5” from trim. Ideally, on a full-page ad, the live artwork should stay within 7.375 x 9.875.

Two-page spreads must be provided in single page format (two full pages).

When adding a bleed to a full-page ad, extend the borders that bleed (not the document size) to 0.125” beyond the trim size.

All ads are four-color and must be supplied as a hi-resolution PDF file.

Full Page Ad	Trim 8.375 x 10.875
	Live 7.375 x 9.875 Bleed 8.625 x 11.125
2 Page Spread	Trim 8.375 (x2) x 10.875
	Live 15.75 (total) x 9.875
	Bleed 17.25 (total) x 11.125

**ALL FILES NEED TO BE SUPPLIED DIGITALLY AS HI-RESOLUTION PDF FILES.**

The uploaded pdf file should be named for the client appearing in the ad.

Please email upload confirmation to [CKaplan@commlinks.com](mailto:CKaplan@commlinks.com). Email must contain file name, contract client and/or advertisement client, a creative contact and phone #. Please reference “Waste Management Phoenix Open”.

With questions please contact Chris Kaplan or Andrea Minogue at 480-348-7540.

**GO TO [WWW.BOX.NET](http://WWW.BOX.NET)**

Log in, in the upper right-hand corner  
Name: [wmphoenixopen@commlinks.com](mailto:wmphoenixopen@commlinks.com)  
PASSWORD: sesame

**PROMOTIONAL PACKAGES**

\_\_\_\_\_ **Hole Sponsorship**  
- \$2,500 Per Hole - Holes 2 thru 9  
- \$3,000 Per Hole - Holes 11 thru 15  
- \$5,000 Per Hole - Holes 1, 10, 16, 17 and 18  
(circle price range and list hole preferred)

\_\_\_\_\_ **Expo Center Booth - \$10,000 (10x10 booth)**  
Expo Agreement Required

**PRO-AM PLAYING SPOTS**

\_\_\_\_\_ **The i/o Data Centers Pro-Am - \$4,300 Monday, January 31, 2011 – TPC Stadium Course**

\_\_\_\_\_ **Wednesday Grayhawk Raptor Pro-Am - \$3,300 Wednesday, February 2, 2011 – Grayhawk Golf Club (Raptor)**

\_\_\_\_\_ **FBR/Xerox Pro-Am - \$9,500 Wednesday, February 2, 2011 – TPC Stadium Course**

Pro-Am Spots are not guaranteed until approved by The Thunderbirds. If Pro-Am is at capacity, a waiting list will be established.

**An Internet website and password will be provided to all paid accounts for player registration.**

**PACKAGES ARE NOT GUARANTEED UNTIL FULL PAYMENT IS RECEIVED AND PROCESSED BY THE THUNDERBIRDS.**

**ALL PACKAGES ARE SUBJECT TO AVAILABILITY.**

**IF A VENUE IS AT CAPACITY, A WAIT LIST WILL BE ESTABLISHED.**

**Packages that include Waste Management Phoenix Open Program recognition must be confirmed by December 15, 2010.**

**Packages will be delivered in early January 2011 to all paid accounts.**